Extension Activities: 2020-21

	Extension and Outreach activities conducted during the year 2020-21						
S.NO	Name of the activity	Organising unit/ Forum/ collaborating agency	Date of the activity DD-MM-YYYY	Number of students participated in such activities			
1	Feeding Stray dogs	Rotaract Club, Prestige Institute of Management and Research, Gwalior	23.09.2020	80			
2	Distribution of Gifts to Aanganwadi kids	Rotaract Club, Prestige Institute of Management and Research, Gwalior	17.11.2021	20			
3	Ozone day [plantation]	Rotaract Club, Prestige Institute of Management and Research, Gwalior	16.09.2020	25			
4	Beware of Cancer	Rotaract Club, Prestige Institute of Management and Research, Gwalior	22.09.2020	15			
5	Dhadkan	Rotaract Club, Prestige Institute of Management and Research, Gwalior	29.09.2020	30			
6	Donation drive - daan utsav	Rotaract Club, Prestige Institute of Management and Research, Gwalior	22.10.2020	25			
7	Mask distribution drive	Rotaract Club, Prestige Institute of Management and Research, Gwalior	03.11.2020	20			
8	Best out of waste material	Rotaract Club, Prestige Institute of Management and Research, Gwalior	17.11.2020	17			
8	Fight violence against women (Poster Making)	Rotaract Club, Prestige Institute of Management and Research, Gwalior	30.11.2020	5			
9	Webinar on prevention on cancer	Rotaract Club, Prestige Institute of Management and Research, Gwalior	30.12.2020	35			
10	Independence Day celebration at Aanganwadi	Rotaract Club, Prestige Institute of Management and Research, Gwalior	15.08.2020	20			
11	Poster Making on protection of women rights	Rotaract Club, Prestige Institute of Management and Research, Gwalior	08.03.2021	30			
12	Vriksharopan	3 MP Girls BN NCC GWL	03.07.2020	22			
13	International Yoga Day	3 MP Girls BN NCC GWL	07.08.2020	25			
14	Poster making on Beti bachao, Beti Padhao	3 MP Girls BN NCC GWL	06. 01.2021	20			

15	Environmental awareness through Posters and Slogans	3 MP Girls BN NCC GWL	10. 02.2021	15
16	Swachhta abhiyaan	3 MP Girls BN NCC GWL	22. 04.2021	20
17	Arogya vatika- herbal plantation	Rotaract Club, Prestige Institute of Management and Research, Gwalior	23.11.2020	40
18	Chahak 2.0	Rotaract Club, Prestige Institute of Management and Research, Gwalior	10.06.2021	65
19	International Family Day	Rotaract Club, Prestige Institute of Management and Research, Gwalior	15-05-2021	9
20	Prayas woollen cloth collection and Distribution Drive	Rotaract Club, Prestige Institute of Management and Research, Gwalior	13.01.2021	25
21	SAHYOG- stationery donation drive	Rotaract Club, Prestige Institute of Management and Research, Gwalior	27.01.2021	25

Name of activity : Feeding stray dogs

Organized by: Prestige Institute of Management, Gwalior Collaborating Agency: Rotaract Club of Prestige Institute of Management, Gwalior Date of Activity: 23-09-2020 Venue: Community Hall, Gwalior Number of Students Participated: 80 Number of Beneficiaries: 20-30 local community stray dogs were feeded

Educational Objectives:

- 1. Raise awareness about the welfare of stray animals and the importance of compassionate treatment.
- 2. Promote responsible behavior towards animals, encouraging students to take active steps in supporting animal welfare.
- 3. Foster empathy and compassion in students by involving them in a community-based initiative focused on helping stray dogs.
- 4. Educate students about the practical aspects of animal care, including feeding and supporting the well-being of stray animals.

General Objectives:

- 1. **Support Animal Welfare:** To provide sustenance and care to the local stray dog population, addressing their immediate needs for food and water.
- 2. **Community Engagement:** To involve students in community service and raise awareness about the plight of stray dogs in urban environments.
- 3. **Promote Humane Treatment:** To encourage responsible pet ownership and humane treatment of stray animals, both among the participants and the local community.
- 4. **Encourage Social Responsibility:** To instill a sense of social responsibility in students by engaging them in activities that contribute to the welfare of animals and the community.

Activity Overview:

The **Stray Dog Feeding Initiative** was organized by the **Rotaract Club of Prestige**, Gwalior, on 23rd September 2020. A total of 80 enthusiastic students participated in the event, which took place at the Community Hall, Gwalior. The initiative aimed to provide immediate relief to the stray dogs in the community by offering them food and water. The students actively participated in this noble cause by venturing into different areas of Gwalior where stray dogs are commonly found, ensuring that the animals received nourishment.

Before heading out, the participants were given a brief orientation on the importance of humane treatment of stray dogs and the impact of feeding programs on their well-being. The students were provided with food and water to distribute among the stray dogs. This effort not only addressed the animals' immediate needs but also served as an opportunity to raise awareness within the community about the importance of showing kindness and compassion towards stray animals.

The initiative fostered a sense of empathy among the participants and highlighted the Rotaract Club's dedication to contributing to the well-being of both animals and the community. It was also an opportunity for students to engage directly with the community, promoting responsible behavior towards animals and dispelling common misconceptions surrounding stray dogs.

- 1. **Immediate Relief:** The feeding initiative provided immediate relief to 20-30 stray dogs, ensuring they received much-needed food and water.
- 2. **Raised Awareness:** The event successfully raised awareness among the students and the local community about the importance of treating stray animals with kindness and empathy.
- 3. **Community Engagement:** The initiative helped foster a sense of community responsibility, encouraging others to participate in similar compassionate activities.
- 4. **Promotion of Compassion:** The event promoted compassionate behavior and social responsibility among the students, encouraging them to be active participants in animal welfare and community service.

Feedback and Testimonials:

Beneficiaries:

"The Stray Dog Feeding Initiative was a wonderful effort by the Rotaract Club. It was heartwarming to see the students not only feeding the stray dogs but also caring for their wellbeing. The animals appeared visibly more content, and the event helped spread a message of compassion towards all living beings."

- Local Community Member

Students:

"I felt a great sense of satisfaction being part of this initiative. It was amazing to see how a small act of kindness can make such a big difference in the lives of stray dogs. This experience has made me more aware of the need to care for animals in our community."

"The event was incredibly fulfilling. Not only did we provide food and water to the stray dogs, but we also connected with the community, promoting kindness and empathy towards animals. It was a heartwarming experience."

Event Photographs



Student volunteers feeding dogs



Student volunteers feeding dogs



Student volunteers feeding dogs

Acknowledgment:

We would like to extend our sincere thanks to all the participants for their dedication and enthusiasm in making the Stray Dog Feeding Initiative a success. Special thanks to the **Rotaract Club of Prestige**, Gwalior, for their tireless efforts in organizing the event. We also appreciate the local community members who supported the initiative and encouraged responsible behavior towards stray animals. Finally, we would like to thank the students for their compassion and active participation in this noble cause.

Conclusion:

The **Stray Dog Feeding Initiative** organized by the **Rotaract Club of Prestige**, Gwalior, was a remarkable demonstration of compassion and social responsibility. The involvement of 80 students in feeding and caring for the local stray dog population had a significant and positive impact on the animals, while also fostering a culture of empathy and kindness within the community. This initiative not only addressed the immediate needs of the stray dogs but also raised awareness about the importance of humane treatment and responsible behavior towards animals.

In conclusion, the event successfully contributed to the welfare of stray dogs in Gwalior and served as a valuable reminder of the importance of showing compassion to all living beings. The Rotaract Club's efforts have helped inspire a sense of responsibility in the students and the local community, reinforcing the need for ongoing support for animal welfare.

Report Submitted by:

Mr. Abhay Dubey

Faculty Coordinator

Name of event: Distribution of Gifts to Aanganwadi kids

Organized by: Prestige Institute of Management, Gwalior Collaborating Agency: Rotaract Club of Prestige Institute of Management, Gwalior Date of Activity: 14-11-2021 Venue: Community Hall, Gwalior Number of Students Participated: 20 Number of Beneficiaries: Food and gifts were distributed to 70 anganwadi kids

Educational Objectives:

- 1. Raise awareness about the importance of Children's Day and the need to celebrate and care for children in underprivileged communities.
- 2. Promote the idea of inclusivity, ensuring that all children, regardless of their socio-economic background, experience joy and celebration.
- 3. Educate students about the significance of social responsibility and community service through active participation in events that benefit marginalized groups.
- 4. Foster creativity and engagement among children through educational activities such as storytelling, games, and arts and crafts.

General Objectives:

- 1. Celebrate Children's Day: To commemorate Children's Day by creating a joyful and memorable experience for children in Anganwadi and slum areas.
- 2. **Provide for Underprivileged Children:** To distribute food and gifts, addressing the immediate needs of children in underserved communities.
- 3. **Community Outreach:** To extend the reach of the celebration beyond privileged areas, ensuring children from disadvantaged backgrounds also participate in the festivities.
- 4. **Promote Social Responsibility:** To engage students in community service, fostering empathy, compassion, and teamwork among them.

Activity Overview:

The **Children's Day Celebration** organized by the **Rotaract Club of Prestige**, Gwalior, took place on November 14, 2021, at Anganwadi and slum areas in Gwalior. The initiative aimed to bring joy to the lives of young children by celebrating Children's Day with them through fun activities, food distribution, and the giving of gifts. The event was actively participated in by 20 students from the Rotaract Club, who played an essential role in organizing and facilitating the celebrations.

The day began with activities at the Anganwadi center, where the students engaged with children through interactive storytelling sessions, fun games, and creative arts and crafts. The aim was to make the day educational yet enjoyable, encouraging children to express their creativity and participate actively in the event. The students helped organize these activities, fostering an inclusive and positive atmosphere that encouraged learning through play.

After the Anganwadi celebration, the outreach was extended to slum areas, ensuring that the event reached a broader group of children. Food and gifts were distributed, providing immediate joy to approximately 70 children from both Anganwadi and slum areas. This effort was a testament to the Rotaract Club's commitment to making a tangible impact on the lives of children who might otherwise not have the opportunity to celebrate Children's Day in such a joyful manner.

Impact:

- 1. **Joyful Experience for Children:** The event successfully brought happiness to the children by offering them an engaging and educational celebration with food and gifts, ensuring they felt valued and included.
- 2. **Community Awareness:** The celebration raised awareness about the importance of creating opportunities for underprivileged children to experience happiness and celebration, regardless of their economic status.
- 3. **Engagement of Students in Social Responsibility:** The active participation of 20 students helped instill a sense of social responsibility and teamwork, teaching them the value of community service.
- 4. **Strengthened Community Bond:** The event fostered a stronger connection between students and local communities, highlighting the role of young people in creating positive change.

Feedback and Testimonials:

Beneficiaries:

"The Children's Day event was wonderful. The children were so happy with the games, stories, and especially the food and gifts. It was a day they will always remember. We are grateful to the Rotaract Club for bringing such joy to the children and for making sure they had a memorable experience." — Anganwadi Worker, Gwalior

Students:

"This was a truly fulfilling experience. Seeing the joy on the children's faces made all the effort worth it. It reminded me how important it is to give back to the community and support children in need." "The Children's Day celebration was a great way to spend the day. It was not just fun but also meaningful. I learned a lot about teamwork, empathy, and the importance of community service."

Event Photographs



Distribution of Cake and gifts to aanganwadi kids

Acknowledgment:

We extend our heartfelt thanks to the **Rotaract Club of Prestige**, Gwalior, for organizing this successful event. A special thank you to all the students who participated and helped make the celebration memorable for the children. We also appreciate the Anganwadi workers, community leaders, and local residents who supported the event and ensured that everything ran smoothly. Finally, a warm thank you to the children who made this day special with their smiles and enthusiasm.

Conclusion:

The **Children's Day Celebration** at **Anganwadi** and **Slum Areas** was a heartwarming event that successfully brought joy and happiness to children from underprivileged communities. By providing them with food, gifts, and a day full of fun activities, the Rotaract Club of Prestige, Gwalior, demonstrated its commitment to community service and the well-being of children. The active participation of 20 students showcased the power of youth engagement in driving positive social change.

The event also highlighted the importance of inclusivity, ensuring that all children, regardless of their background, experience the joy and celebration that Children's Day brings. Through this initiative, the Rotaract Club has not only brought smiles to the faces of many children but also contributed to fostering a culture of empathy, compassion, and social responsibility within the community. We look forward to organizing more such initiatives in the future, bringing joy and making a lasting impact on the lives of those in need.

Report Submitted by:

Mr. Abhay Dubey

Faculty Coordinator

Name of Activity: Ozone day [plantation]

Organized by: Prestige Institute of Management, Gwalior Collaborating Agency: Rotaract Club of Prestige Institute of Management, Gwalior Date of Activity: 16.09.2020 Venue: Community Hall, Gwalior Number of Students Participated: 25 Number of Beneficiaries: More than 30 saplings were planted under the initiative

Educational Objectives:

- 1. Raise awareness about environmental conservation, focusing on the significance of the ozone layer and its protection.
- 2. Promote sustainable practices, encouraging students to engage in activities that directly benefit the environment.
- 3. Educate students about the role of trees in environmental sustainability, particularly in protecting the ozone layer and mitigating climate change.
- 4. Foster a sense of responsibility towards nature and the need for collective action in preserving the environment for future generations.

General Objectives:

- 1. **Environmental Awareness:** To educate students and the community about the importance of the ozone layer and its protection through tree plantation activities.
- 2. Encourage Active Participation: To engage students in hands-on activities that contribute to environmental sustainability and instill a sense of personal responsibility.
- 3. **Promote Green Practices:** To highlight the role of trees in improving air quality, preventing climate change, and restoring the balance of the environment.
- 4. **Community Engagement:** To bring together students, faculty, and the local community in the common goal of environmental conservation.

Activity Overview:

The **Ozone Day Plantation Activity**, organized in collaboration with the **Rotaract Club of Prestige**, took place on September 16, 2020, at the Community Hall in Gwalior. This event was designed to commemorate Ozone Day and raise awareness about the importance of environmental conservation, particularly the protection of the ozone layer. A total of 25 students actively participated in this meaningful initiative.

The event kicked off with a **Tree Plantation Drive**, where participants, equipped with saplings and gardening tools, worked together to plant more than 30 saplings. This hands-on activity not only provided immediate benefits to the local environment but also emphasized the importance of personal action in protecting nature. By planting trees, the students contributed to combating climate change and enhancing local biodiversity.

Additionally, an **Awareness Session** was organized by the Rotaract Club, where participants were educated about the significance of Ozone Day and the crucial role of the ozone layer in protecting life on Earth. The session also highlighted how tree planting can help reduce pollution, improve air quality, and protect the environment from further degradation.

The collaborative effort between the **Prestige Institute of Management and Research** and the **Rotaract Club** of Prestige facilitated effective planning and smooth execution of the event. The active participation of the students and their commitment to environmental sustainability

reflected the event's success in engaging and educating the community about the importance of conservation.

Impact:

- 1. **Environmental Contribution:** The initiative contributed to the local environment by planting more than 30 saplings, which will play a role in improving air quality and combating climate change.
- 2. Awareness: The event successfully educated 25 participants about the significance of Ozone Day and the essential role trees play in protecting the ozone layer and supporting environmental health.
- 3. **Community Engagement:** The activity brought together students in a collective effort to contribute positively to their environment, reinforcing the importance of teamwork and social responsibility.
- 4. **Inspiration for Future Actions:** The event inspired participants to consider their environmental impact and motivated them to incorporate sustainable practices into their daily lives.

Feedback and Testimonials:

Participant

"The Ozone Day Plantation Activity was a great opportunity to contribute to environmental conservation. It was inspiring to see everyone come together and make a tangible difference. I'm proud to have been part of this meaningful initiative."

Participant

"Through this event, I learned how small actions like planting trees can have a significant impact on the environment. The awareness session was informative, and I now feel more responsible for protecting our planet."

Event Photographs



Students planting saplings in community areas

Acknowledgment:

We would like to express our sincere gratitude to the **Rotaract Club of Prestige**, Gwalior, for their active participation and collaboration in making the Ozone Day Plantation Activity a success. Their dedication to environmental causes and community service was pivotal to the smooth execution of the event. A special thanks to all the students who participated and contributed their time and efforts to make the initiative a meaningful one.

Conclusion:

The **Ozone Day Plantation Activity** successfully engaged students in a hands-on environmental initiative, helping raise awareness about the importance of the ozone layer and the role trees play in preserving it. The event not only contributed to the environment by planting over 30 saplings but also fostered a sense of environmental responsibility and community engagement among the students.

In conclusion, this event demonstrated the power of collective action in addressing environmental challenges and highlighted the significance of individual contributions to the planet's health. We look forward to continuing such initiatives in the future, strengthening our commitment to sustainability, and encouraging students to become active participants in preserving our environment for future generations.

Report Submitted by:

Mr. Abhay Dubey

Faculty Coordinator

Name of Activity: Beware of Cancer

Organized by: Prestige Institute of Management, Gwalior Collaborating Agency: Rotaract Club of Prestige Institute of Management, Gwalior Date of Activity: 22.09.2020 Venue: Community Hall, Gwalior Number of Students Participated: 15 (External school students) Number of Beneficiaries: Under this initiative 15 handmade posters were pasted in surrounding areas of DD Nagar, Gwalior.

Educational Objectives:

- 1. Raise awareness about cancer, its prevention, and the importance of supporting those affected by it.
- 2. Utilize art as a tool to communicate public health messages and promote social responsibility among students.
- 3. Educate participants on the significance of early detection and healthy living in the context of cancer awareness.
- 4. Foster creativity in students while simultaneously contributing to a cause that benefits the community. **General Objectives:**
- 1. Cancer Awareness: To spread important messages about cancer prevention, early detection, and supporting cancer patients through the creative medium of poster making.
- 2. Promote Artistic Expression: To allow students to express their creativity while raising awareness about a critical health issue.
- 3. Community Engagement: To actively involve the local community in spreading messages of support and awareness regarding cancer.
- 4. Social Responsibility: To encourage students to use their artistic talents for a cause, contributing to the well-being of the community.

Activity Overview:

The World Rose Day - Beware of Cancer (Poster Making Activity), held on September 22, 2020, was an initiative organized in collaboration with the Rotaract Club of Prestige, Gwalior. The event aimed to harness the creative talents of students to raise awareness about cancer, focusing on prevention, early detection, and the support of those affected by the disease. A total of 15 students, mainly from external schools, participated in this event.

The event began with a Poster Making Session, where participants used colors, images, and slogans to design posters that conveyed powerful messages related to cancer awareness. The posters focused on key themes such as early detection, the importance of healthy living, and offering support to cancer patients. This creative process allowed students to combine artistic expression with a significant public health message.

Following the poster-making session, an Exhibition and Judging took place, where the created posters were displayed for the public. A panel of judges, including members from the Rotaract Club of Prestige and artistic professionals, evaluated the posters based on creativity, clarity of message, and overall impact. This exhibition not only provided students with an opportunity to showcase their work but also engaged the community in a meaningful discussion about cancer.

The final aspect of the activity involved Spreading Awareness through the display of the posters in the surrounding areas of DD Nagar, Gwalior. The posters were strategically placed to ensure maximum visibility and reach. Participants also shared their creations on social media platforms, contributing to the broader dissemination of cancer awareness messages.

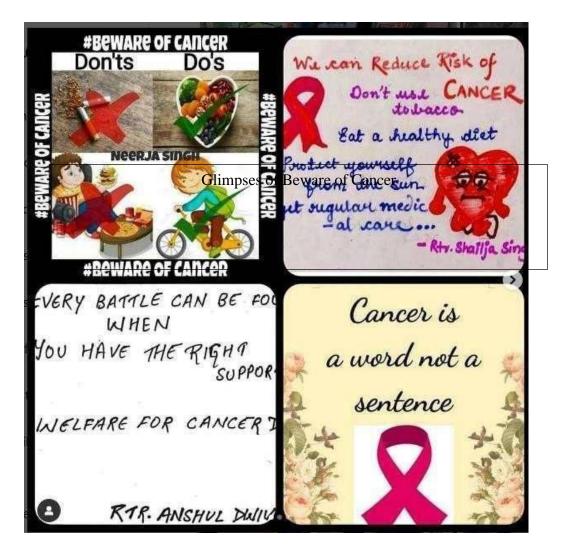
- 1. Increased Awareness: The event successfully raised awareness about cancer prevention, early detection, and the importance of supporting cancer patients within the local community.
- 2. Creative Contribution: The handmade posters provided a visual and creative means to communicate crucial health messages, making them more accessible and impactful for the community.
- 3. Community Engagement: The event reached a broad audience, with posters displayed in public areas, ensuring that the messages of cancer awareness and support were visible to many.
- 4. Empowerment of Students: The event empowered students to use their creativity for social good, helping them understand the power of art as a tool for social change.

Feedback and Testimonials:

"I am glad I could contribute to this important cause through my art. It was a wonderful experience to raise awareness about cancer in such a creative way. The activity helped me understand the significance of early detection and how we can make a difference by spreading awareness."

"The poster-making event was a unique and meaningful experience. It allowed me to combine my artistic skills with a cause that really matters. I feel proud knowing that my poster is helping spread cancer awareness in the community."

Event Photographs



Glimpses of Beware of Cancer

Acknowledgment:

We would like to extend our sincere gratitude to the **Rotaract Club of Prestige**, Gwalior, for their collaboration and support in organizing this impactful event. Their dedication to community service and social responsibility played a key role in the success of the activity. A special thank you to all the students who participated and contributed their creative efforts to raise awareness about cancer. We also appreciate the local community for supporting the initiative and helping us reach a wider audience.

Conclusion:

The **World Rose Day - Beware of Cancer Poster Making Activity** was a successful initiative that combined artistic expression with an important social cause. Through the creation and display of over 15 handmade posters, the event raised awareness about cancer prevention, early detection, and the support needed for those affected by the disease. The collaboration between the **Prestige Institute of Management and Research** and the **Rotaract Club of Prestige** further amplified the event's impact, allowing it to reach a broad audience in the community.

In conclusion, the event demonstrated how creativity can be a powerful tool in spreading important public health messages and fostering social responsibility. We look forward to continuing such initiatives in the future, utilizing art and creativity to raise awareness on critical health issues and encourage positive social change.

Report Submitted by:

Mr. Abhay Dubey

Faculty Coordinator

Name of Activity: Dhadkan

Organized by: Prestige Institute of Management, Gwalior Collaborating Agency: Rotaract Club of Prestige Institute of Management, Gwalior Date of Activity: 29.09.2020 Venue: Community Hall, Gwalior Number of Students Participated: 30 Number of Beneficiaries: Under this initiative students performed specific yogasans for heart health through zoom meeting and there were 90 participants in meeting who were sensitized regarding heart health.

Educational Objectives:

- 1. Raise awareness about heart health and its significance in maintaining overall well-being.
- 2. Promote the importance of adopting a heart-healthy lifestyle through informed choices and regular physical activity.
- 3. Educate participants about cardiovascular diseases and the ways to prevent them through practical tips, healthy habits, and fitness activities.
- 4. Empower students and the community with the knowledge to make proactive decisions for better heart health.

General Objectives:

- 1. **Heart Health Awareness:** To inform students and the wider community about the risks associated with heart disease and the steps they can take to prevent it.
- 2. Encourage Physical Activity: To promote the importance of exercise and physical activity, specifically through yoga and cardio exercises, for maintaining a healthy heart.
- 3. **Promote Healthy Lifestyle Choices:** To educate participants on heart-healthy diets, stress management, and the significance of routine health check-ups.
- 4. **Community Outreach:** To extend the impact of the event beyond the participants through an awareness drive and public presentations.

Activity Overview:

The World Heart Day - Dhadkan event, conducted on September 29, 2020, was a collaborative effort between Prestige Institute of Management and Research and the Rotaract Club of Prestige, Gwalior. This event was designed to raise awareness about heart health and encourage the adoption of healthy habits among students and the local community.

The event started with a series of **Health Workshops**, where healthcare professionals and experts conducted informative sessions on topics such as heart-healthy diets, regular exercise, stress management, and the significance of routine check-ups. These workshops provided valuable insights into maintaining a healthy heart and preventing cardiovascular diseases.

Following the workshops, participants engaged in a series of **Fitness Activities**, which included specific yoga asanas aimed at improving heart health and promoting cardiovascular fitness. These activities, led by students from the **Rotaract Club**, were conducted through a **Zoom meeting**, ensuring the inclusion of a wide audience. A total of **90 participants** joined the meeting, where they followed along with the yoga asanas and learned about their positive impact on heart health. The fitness activities were designed to motivate participants to integrate physical exercise into their daily routines, making it a proactive approach to heart health.

The Awareness Drive, organized by the Rotaract Club of Prestige, played a crucial role in spreading information about heart health to a broader audience. The club members distributed

informational pamphlets and conducted brief presentations in public spaces, ensuring that the message of heart health reached beyond the event participants.

Impact:

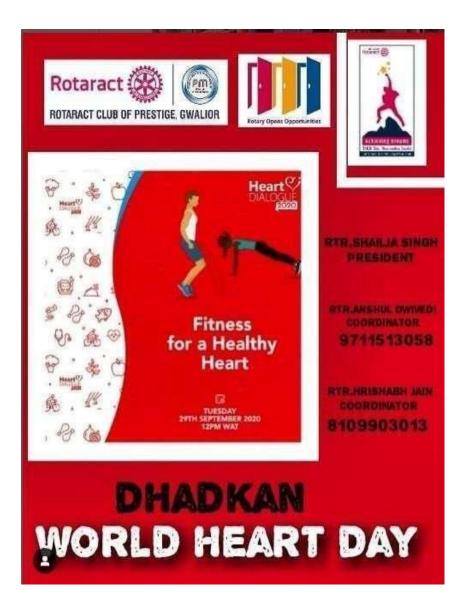
- 1. **Health Education:** The workshops and fitness activities successfully educated participants about heart health, the importance of exercise, and how a healthy lifestyle can reduce the risk of cardiovascular diseases.
- 2. **Increased Awareness:** Through the Zoom meeting and public outreach efforts, the event reached a wide audience, including both participants and community members, amplifying the message of heart health.
- 3. Encouragement of Healthy Habits: The event promoted active participation in physical activities, specifically yoga, as a way to boost heart health, encouraging participants to adopt a heart-healthy lifestyle.
- 4. **Community Engagement:** The awareness drive extended the impact of the event beyond the immediate participants, creating a ripple effect of awareness throughout the local community.

Feedback and Testimonials:

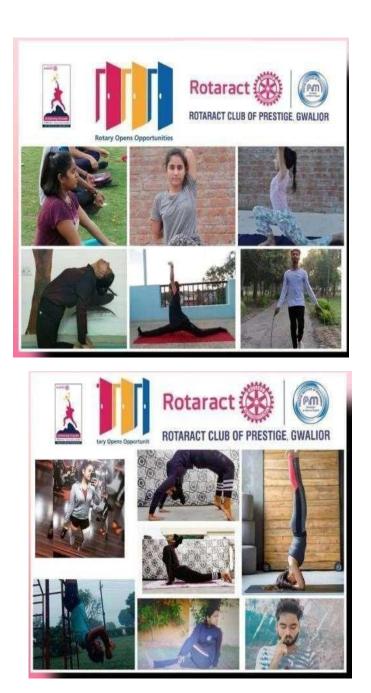
"The **Dhadkan event** was an eye-opener for me. I learned a lot about maintaining heart health through simple lifestyle changes like exercise and eating right. The yoga session was especially helpful, and I now incorporate it into my daily routine."

"I enjoyed the informative workshops and the interactive yoga session. I didn't realize how much of a difference small changes in my routine could make for my heart health. This event has motivated me to prioritize my cardiovascular well-being."

Event Photographs



Event poster: Dhadkan



Students performing yogasanas

Acknowledgment:

We would like to extend our sincere gratitude to the **Rotaract Club of Prestige**, Gwalior, for their unwavering commitment and support in organizing this event. Their efforts in coordinating the workshops, fitness activities, and awareness drive were essential to the success of the initiative. We also appreciate the healthcare professionals and experts who shared their valuable knowledge, as well as the 30 students who participated and helped create an informative and engaging experience for everyone involved.

Conclusion:

The **World Heart Day - Dhadkan** event was a resounding success in raising awareness about heart health, empowering participants to take charge of their cardiovascular well-being. Through a combination of workshops, yoga sessions, and community outreach, the event not only educated but also motivated students and community members to adopt healthier lifestyles.

The collaboration between **Prestige Institute of Management and Research** and the **Rotaract Club of Prestige**, Gwalior, proved to be highly effective in creating a positive impact on heart health awareness. Moving forward, we aim to continue such initiatives, contributing to the overall health and well-being of the community.

Report Submitted by:

Mr. Abhay Dubey Faculty Coordinator

Name of Activity: Donation Drive: Daan Utsav

Organized by: Prestige Institute of Management, Gwalior Collaborating Agency: Rotaract Club of Prestige Institute of Management, Gwalior Date of Activity: 22.10.2020 Venue: Community Hall, Gwalior Number of Students Participated: 25 Number of Beneficiaries: Rashan, Food grains and Covid 19 masks were distributed to more than 50 individuals of weaker sections.

Educational Objectives:

- 1. Promote the values of kindness, empathy, and social responsibility among students.
- 2. Encourage students to engage in community service and contribute to the welfare of others.
- 3. Raise awareness about the needs of underprivileged individuals and the importance of collective support.
- 4. Educate participants on the significance of health and hygiene, particularly in light of the ongoing COVID-19 pandemic.

General Objectives:

- 1. **Foster Philanthropy and Giving:** To inspire students to actively engage in charitable acts and make a positive impact in the lives of those in need.
- 2. **Promote Social Responsibility:** To instill a sense of social responsibility by encouraging students to address the needs of marginalized communities.
- 3. **Provide Relief to the Weaker Sections:** To support the underprivileged individuals by distributing essential items, including food grains, rashan, and masks, particularly in the wake of the COVID-19 crisis.
- 4. **Community Engagement:** To build a stronger bond between students and the local community by promoting the values of giving and empathy.

Activity Overview:

The **Daan Utsav**, celebrated on **October 22**, **2020**, was a heartfelt initiative organized in collaboration with the **Rotaract Club of Prestige**, Gwalior. The event aimed to foster the spirit of giving and philanthropy among students, encouraging them to contribute to the welfare of others.

The event began with a **Donation Drive**, where participants collected essential items such as **food grains, rashan**, and **COVID-19 masks**. These items were distributed to individuals from the **weaker sections** of the community, providing them with much-needed support during these challenging times.

The **Community Outreach** component of the event allowed students to engage directly with local residents, understand their needs, and offer assistance. This interaction promoted empathy and a deeper understanding of the struggles faced by marginalized individuals.

In addition to the physical donations, participants also conducted **Awareness Campaigns** to inspire others to embrace the spirit of giving. These campaigns were carried out within the community and on **social media platforms**, aiming to spread the message of kindness, generosity, and social responsibility.

Impact:

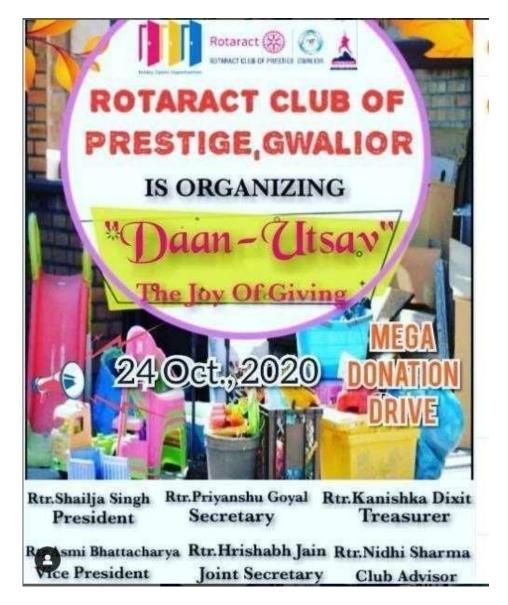
- 1. **Immediate Relief to the Community:** More than 50 individuals from weaker sections benefited from the distribution of essential items, including food grains, rashan, and masks, which provided support during difficult times.
- 2. **Increased Awareness of Social Responsibility:** The event raised awareness about the importance of giving and encouraged other individuals to participate in charitable activities and contribute to the welfare of society.
- 3. Fostering Empathy and Compassion: Direct interactions between the students and beneficiaries helped foster empathy and a deeper understanding of the needs of marginalized individuals, encouraging continued acts of kindness.
- 4. **Strengthening Community Bonds:** Through the awareness campaigns and community engagement, the event contributed to building a stronger sense of unity within the local community.

Feedback and Testimonials:

"Being part of Daan Utsav was truly humbling. The experience of distributing essentials and masks to those in need made me realize the importance of kindness and helping others, especially during these trying times."

"This event was a great way to engage with the community and make a tangible difference in people's lives. It reminded me of the importance of social responsibility, and I am proud to have been part of it."

Event Photographs



Event poster



Arrangements for Daan Utsav



Glimpses of Daan Utsav



Distribution of food items (Grains and Rashan)



Glimpses of Daan Utsav



Volunteers distributing Covid Masks to kids

Acknowledgment:

We would like to extend our sincere appreciation to the **Rotaract Club of Prestige**, Gwalior, for their invaluable support and collaboration in organizing this meaningful event. Their efforts in coordinating the donation drive, community outreach, and awareness campaigns were instrumental in the success of the event. We also thank the participating students who actively contributed to the distribution efforts and helped spread the message of giving and empathy.

Conclusion:

The **Daan Utsav** on **October 22**, **2020**, successfully promoted the spirit of giving and philanthropy among students and the local community. Through donation drives, community outreach, and awareness campaigns, the event not only provided immediate relief to over 50 individuals in need but also fostered a culture of generosity and social responsibility.

By contributing to the well-being of others, the students made a meaningful impact on the lives of marginalized individuals, reinforcing the importance of kindness and empathy. Moving forward, we hope to continue such initiatives that inspire both students and the broader community to engage in acts of kindness and contribute to the welfare of society.

Report Submitted by:

Mr. Abhay Dubey Faculty Coordinator

Name of Activity: Mask Distribution Drive

Organized by: Prestige Institute of Management, Gwalior Collaborating Agency: Rotaract Club of Prestige Institute of Management, Gwalior Date of Activity: 3-11-2020 Venue: Community Hall, Gwalior Number of Students Participated: 20 Number of Beneficiaries: Covid 19 masks were distributed to 200 individuals of slum areas

Educational Objectives:

- 1. To promote public health awareness among students and community members.
- 2. To educate the community about the importance of wearing masks to prevent the spread of COVID-19.
- 3. To encourage hygienic practices such as hand washing and physical distancing.
- 4. To foster a sense of social responsibility among students and participants.

General Objectives:

- 1. To provide free masks to individuals in slum areas who may have limited access to protective gear.
- 2. To raise awareness about COVID-19 safety protocols and personal responsibility for health and well-being.
- 3. To engage students in community service and encourage their active participation in addressing public health concerns.
- 4. To build a sense of solidarity and support within the community through collective action.

Activity Overview:

The Mask Distribution Drive was held on November 3, 2020, in collaboration with the Rotaract Club of Prestige, Gwalior. The event aimed to address the urgent need for promoting health and safety during the COVID-19 pandemic by distributing free masks to individuals in slum areas.

Participants, including 20 students, distributed masks to over **200 individuals** in areas with limited access to personal protective equipment. Along with the distribution of masks, the **Rotaract Club of Prestige** organized educational sessions to raise awareness about the proper use of masks, hand hygiene, and maintaining physical distance. The event served as both a preventive health measure and an educational outreach to the community.

Impact:

- 1. **Health Awareness:** The distribution of masks provided essential protection to individuals in slum areas, promoting a healthier and safer community.
- 2. Educational Outreach: The sessions on proper mask usage and hygiene practices educated 200 community members, helping them understand the importance of following safety protocols.
- 3. **Social Responsibility:** The event fostered a sense of social responsibility among students, empowering them to contribute meaningfully to public health efforts.
- 4. **Community Support:** The drive strengthened the bond between students and the local community, creating a culture of care and support during a public health crisis.

Beneficiary Testimonial:

"I am grateful for the masks and the information provided. We didn't have access to masks before this, and now I feel more confident about staying safe. The students' efforts mean a lot to us, and we appreciate their kindness." – **Beneficiary from slum area**

Student Testimonial:

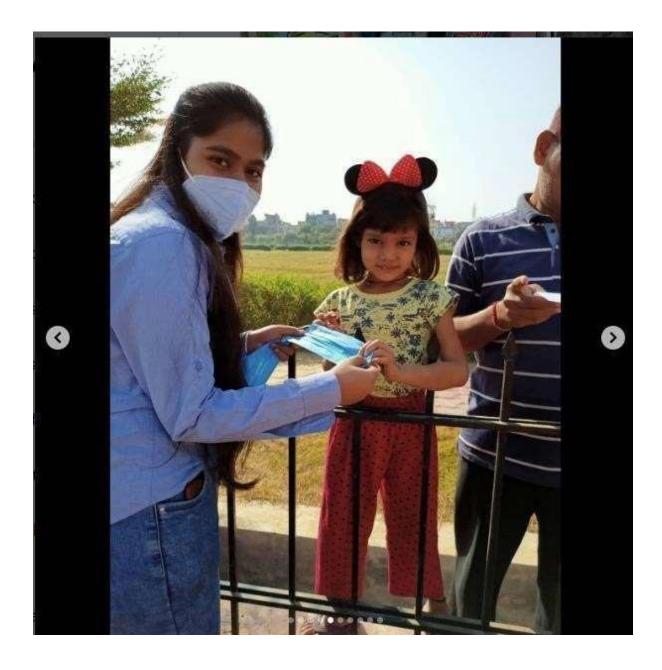
"I am proud to be part of this initiative. Distributing masks and educating people about the importance of hygiene felt really fulfilling. It was great to see the positive impact we made on the community." – **Student participant**



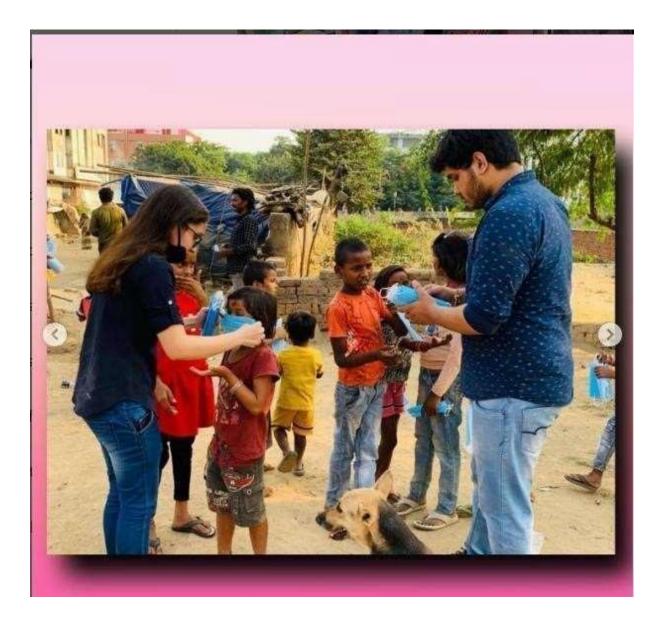
Glimpses of Mask Distribution Drive



Glimpses of Mask Distribution Drive



Student volunteers distributing masks to kids



Student volunteers distributing masks to kids

Acknowledgment:

We extend our heartfelt gratitude to the **Rotaract Club of Prestige**, Gwalior, for their dedication and hard work in organizing this essential event. Their leadership and coordination ensured the event's success. We also thank the 20 participating students who volunteered their time and effort to make this initiative impactful. Their commitment to public health and community welfare played a vital role in the success of the drive.

Conclusion:

The **Mask Distribution Drive** successfully addressed a critical public health need in the slum areas by distributing **200 masks** and educating individuals about the importance of safety measures during the COVID-19 pandemic. The collaboration between the **Prestige Institute of Management, Gwalior**, and the **Rotaract Club of Prestige** helped raise awareness and fostered a culture of care within the community.

Through this initiative, students were able to actively contribute to public health efforts, while the community received both immediate protective measures and valuable knowledge on preventing the spread of the virus. The event underscored the importance of collective action, social responsibility, and community solidarity in times of crisis. Moving forward, we hope to continue such initiatives to promote public health and well-being.

Report Submitted by:

Mr. Abhay Dubey

Faculty Coordinator

Name of Activity: Best out of waste material

Organized by: Prestige Institute of Management, Gwalior Collaborating Agency: Rotaract Club of Prestige Institute of Management, Gwalior Date of Activity: 17th November 2020 Venue: Community Hall, Gwalior Number of Students Participated: 17 (External school students) Number of Beneficiaries: Participants created useful items from waste materials, which were then distributed to the community.

Educational Objectives:

- 1. To foster creativity and innovation in repurposing waste materials into functional or decorative items.
- 2. To raise awareness about environmental sustainability and the importance of recycling.
- 3. To encourage students to actively engage in sustainable practices and reduce waste.
- 4. To inspire participants to think critically about waste and its potential for reuse in everyday life.

General Objectives:

- 1. To promote the habit of reusing discarded materials, contributing to the conservation of environmental resources.
- 2. To engage students in hands-on activities that highlight the benefits of upcycling waste.
- 3. To create a platform where participants can showcase their creativity while contributing positively to the environment.
- 4. To foster a sense of social responsibility by distributing the created products to the local community.

Activity Overview:

The **Best Out of Waste Material** activity, organized in collaboration with the **Rotaract Club of Prestige**, was held on **November 17, 2020**. The primary aim of the event was to promote creativity, environmental consciousness, and recycling. Participants, including **17 external school students**, were encouraged to transform waste materials into artistic and functional creations.

The event commenced with a **workshop** that provided participants with guidance on how to repurpose discarded items creatively. Students learned various techniques for upcycling and were motivated to think about the environmental benefits of reusing waste.

After the workshop, participants engaged in creating a wide range of items from waste materials. Their projects included decorative items, functional products, and more, demonstrating the potential of waste when approached with creativity. A **judging panel**, consisting of Rotaract Club members and creative professionals, evaluated the creations based on their originality, functionality, and the extent to which waste materials were upcycled.

Following the evaluation, the best works were recognized and appreciated, and all the items were later distributed within the community, emphasizing the value of reusing waste for the greater good.

- 1. **Creativity and Innovation:** The activity encouraged participants to think outside the box and repurpose materials that would otherwise be discarded. The event helped cultivate a creative mindset among students and demonstrated how waste can be turned into something valuable.
- 2. Environmental Awareness: Through the event, participants became more conscious of the environmental impact of waste and the importance of recycling and upcycling. It inspired the habit of reusing materials as part of a sustainable lifestyle.
- 3. **Community Benefit:** The distributed items contributed to the well-being of the local community. The initiative not only provided practical items to those in need but also spread the message of environmental responsibility.
- 4. **Student Engagement:** Students gained practical knowledge about sustainability, waste management, and creativity. The activity also allowed them to showcase their talents and receive feedback on their works.

Feedback and Testimonials:

Beneficiary Testimonial:

"I was amazed to see such beautiful and useful items made from waste. It's heartwarming to see young people take initiative for the environment, and I am grateful for the items that were distributed." – **Beneficiary from the community**

Student Testimonial:

"Participating in this event made me realize how much we can do with what we consider waste. It was a rewarding experience, and I feel proud that our creations are helping the community while also promoting sustainability." – **Student participant**



Glimpses of Best out of waste material Activity

Acknowledgment:

We would like to extend our sincere thanks to the **Rotaract Club of Prestige**, Gwalior, for their invaluable support and coordination in organizing this activity. Their guidance throughout the event played a significant role in its success. Additionally, we appreciate the **17 external school students** who participated and brought their creativity to life, making the event a truly meaningful experience for everyone involved.

Conclusion:

The **Best Out of Waste Material** activity successfully achieved its goal of promoting creativity and environmental consciousness. Participants not only showcased their artistic abilities but also gained a deeper understanding of the potential for waste materials when approached with a sustainable and innovative mindset. The event not only contributed to environmental conservation but also benefited the community through the distribution of repurposed products.

Overall, the activity highlighted the importance of reusing waste materials, fostering both creativity and environmental responsibility in the participants. This initiative will hopefully inspire others to adopt sustainable practices and continue exploring ways to transform waste into something valuable for the future.

Report Submitted by:

Mr. Abhay Dubey

Faculty Coordinator

Name of Activity: Fight violence against women (Poster Making)

Organized by: Prestige Institute of Management, Gwalior Collaborating Agency: Rotaract Club of Prestige Institute of Management, Gwalior Date of Activity: 30.11.2020 Venue: Community Hall, Gwalior Number of Students Participated: 05 Number of Beneficiaries: Participants created posters on the theme of "Fight violence against women and later those were shared in social media platforms to generate awareness.

Educational Objectives:

- To promote critical thinking and creativity in addressing societal issues.
- To encourage students to engage in activities that raise awareness about violence against women.
- To cultivate a sense of social responsibility and advocacy among students.

General Objectives:

- To educate the community about the impact of violence against women.
- To empower participants to use artistic expression as a tool for social change.
- To initiate meaningful conversations around gender-based violence and its prevention.

Activity Overview:

The "Fight Violence Against Women - Poster Making" activity was designed to creatively address the critical issue of violence+ against women. Five students participated in designing posters that conveyed impactful messages advocating for the eradication of gender-based violence. These posters were displayed in the community and shared on social media platforms, amplifying their reach and impact.

Impact:

- Awareness Generation: The event successfully highlighted the issue of violence against women, reaching a broader audience through social media campaigns.
- Community Engagement: Local community members engaged with the posters, sparking discussions about gender equality and safety.
- Empowerment Through Art: Students gained confidence and developed their advocacy skills, using creativity to express their views on societal issues.

Feedback and Testimonials:

Beneficiary Feedback:

"The posters were truly thought-provoking. They brought attention to an important issue in a way that everyone could understand and relate to."

— A Community Member

Student Feedback:

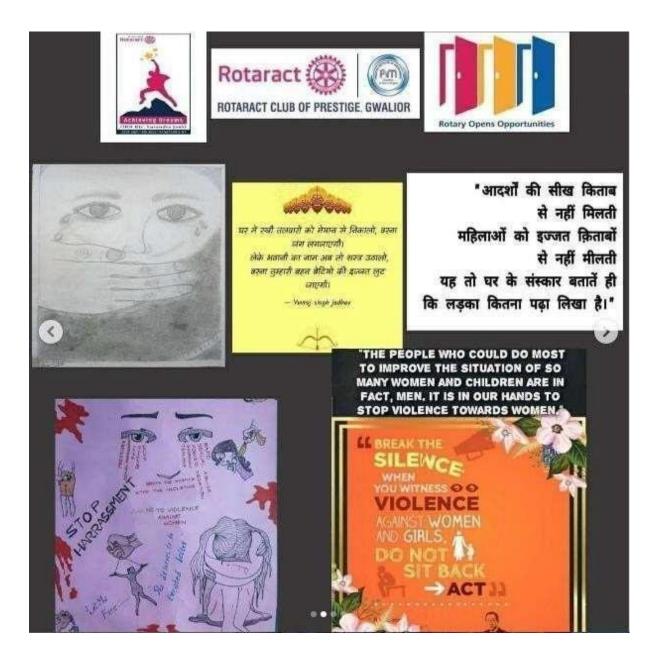
"This activity was an eye-opener. It helped me realize the importance of using my skills to address societal problems and make a difference."

— A Student Participant

Event Photographs



Glimpses of Poster Making



Glimpses of Poster Making



Glimpses of Poster Making

Acknowledgment:

We extend our heartfelt gratitude to the Rotaract Club of Prestige, Gwalior, for their unwavering support in organizing this impactful event. We also acknowledge the valuable contributions of the participants and faculty members who guided and supported the initiative.

Conclusion:

The "Fight Violence Against Women - Poster Making" activity successfully combined creative expression with a powerful social message. By raising awareness and fostering discussions about violence against women, the event demonstrated the role of education and community engagement in addressing societal challenges. This initiative serves as an inspiration for future efforts to create a safer and more inclusive society.

Report Submitted by:

Mr. Abhay Dubey Faculty Coordinator

Name of Activity: Webinar on Cancer Prevention

Organized by: Prestige Institute of Management, Gwalior Collaborating Agency: Rotaract Club of Prestige Institute of Management, Gwalior Date of Activity: 30.12.2020 Venue: Community Hall, Gwalior Number of Students Participated: 35 Number of Beneficiaries: In total, 200 external participants were sensitized through this webinar

Educational Objectives:

- To enhance understanding of cancer prevention strategies among participants.
- To promote the importance of early detection and healthy lifestyle choices in reducing cancer risks.
- To empower individuals to make informed health decisions.

General Objectives:

- To spread awareness about lifestyle choices that can help prevent cancer.
- To educate participants on the importance of regular screenings and early detection.
- To inspire community involvement in health promotion initiatives.

Activity Overview:

The "Webinar on Cancer Prevention," conducted on December 30, 2020, was an initiative to educate and empower participants about proactive cancer prevention measures. Collaborating with the Rotaract Club of Prestige, Gwalior, the event aimed to disseminate critical information through expert-led presentations, interactive sessions, and a social media awareness campaign.

Event Highlights:

- 1. **Expert Presentations**: Healthcare professionals and oncology specialists delivered insightful presentations on the latest developments in cancer prevention. They emphasized the importance of early detection, healthy dietary habits, and regular physical activity.
- 2. **Interactive Q&A Session**: Participants actively engaged in a dynamic question-and-answer session, allowing them to clarify doubts and seek personalized guidance from experts on cancer-related topics.
- 3. Awareness Campaign: In conjunction with the webinar, the Rotaract Club of Prestige, Gwalior launched a social media campaign and community outreach program to amplify the impact of the initiative.

Impact:

- Increased Awareness: Participants gained a deeper understanding of the importance of cancer prevention through expert insights and practical advice.
- Empowerment: The webinar empowered individuals to make healthier lifestyle choices and prioritize regular health screenings.
- Extended Outreach: The awareness campaign helped extend the impact of the event, reaching a broader audience beyond the webinar attendees.

Feedback and Testimonials:

Beneficiary Feedback:

"The webinar provided valuable insights into cancer prevention and highlighted the importance of early detection. It was an informative and engaging session." — External Participant

Student Feedback:

"This event helped me understand the significance of a healthy lifestyle and inspired me to spread awareness about cancer prevention in my community."

— A Student Participant



Glimpses of Webinar on Cancer Prevention

Acknowledgment:

We extend our heartfelt thanks to the Rotaract Club of Prestige, Gwalior, for their collaboration and to the esteemed speakers for sharing their expertise. Special thanks to all participants and organizers who made the event a success.

Conclusion:

The "Webinar on Cancer Prevention" successfully achieved its objective of spreading awareness and empowering participants with knowledge on cancer prevention. By combining expert insights, interactive discussions, and a robust awareness campaign, the event made a significant impact on participants and the community.

Report Submitted by:

Mr. Abhay Dubey Faculty Coordinator

Name of Activity: Independence day celebration in Aanganwadi

Organized by: Prestige Institute of Management, Gwalior Collaborating Agency: Rotaract Club of Prestige Institute of Management, Gwalior Date of Activity: 15.08.2020 Venue: Community Hall, Gwalior Number of Students Participated: 15 Number of Beneficiaries: Food and gifts were distributed to 30 Anganwadi kids

Educational Objectives

- To promote the spirit of patriotism and inclusivity among young children.
- To introduce Anganwadi children to the significance of India's Independence Day.
- To foster social responsibility and empathy among student participants.

General Objectives

- To celebrate Independence Day with Anganwadi children by engaging them in meaningful and joyful activities.
- To educate the children about the importance of India's freedom struggle through interactive and creative methods.
- To provide children with a memorable and enriching experience that fosters unity and happiness.

Activity Overview

The "Independence Day Celebration in Anganwadi," held on August 15, 2020, was organized to commemorate India's Independence Day with children from the Anganwadi center. In collaboration with the Rotaract Club of Prestige, Gwalior, the event featured flag hoisting, cultural performances, and the distribution of goodies to instill a sense of patriotism and create a festive environment for the children.

Event Highlights

1. Distribution of Goodies:

The Rotaract Club distributed snacks, goodies, and small gifts to the Anganwadi children, creating a festive atmosphere. The gesture brought joy and made the celebration more memorable.

Impact

• For Beneficiaries:

The children gained an understanding of India's Independence Day and participated in engaging activities that left a lasting impression. The distribution of gifts and food further enhanced their happiness and comfort.

• For Students:

The participating students developed a stronger sense of social responsibility and empathy. The event also fostered their organizational and interpersonal skills.

Feedback and Testimonials

Beneficiary Feedback:

"It was a day filled with joy. The children were happy to participate in the celebration and learn about Independence Day." — Anganwadi Supervisor

Student Feedback:

"This event gave me an opportunity to connect with the children and share the spirit of patriotism. It was a humbling and fulfilling experience."

— A Rotaract Member



Birthday celebration and cake cutting in Aanganwadi

Acknowledgment

The organizers express their gratitude to the Rotaract Club of Prestige, Gwalior, for their support and active involvement. Special thanks to the faculty, volunteers, and community members who contributed to making this event a success.

Conclusion

The Independence Day Celebration in Anganwadi achieved its objectives of instilling patriotism, creating joyful memories, and fostering inclusivity. Through the flag hoisting, cultural programs, and distribution of goodies, the event celebrated the spirit of independence and unity while leaving a positive impact on both the children and the participants.

Report Submitted by:

Mr. Abhay Dubey Faculty Coordinator

Name of Activity: Poster Making on protection of women rights

Organized by: Prestige Institute of Management, Gwalior Collaborating Agency: Rotaract Club of Prestige Institute of Management, Gwalior Date of Activity: 08.03.2021 Venue: Community Hall, Gwalior Number of Students Participated: 30 (External school students) Number of Beneficiaries: Posters were shared on social media platforms to sensitize women regarding their rights. Posters prepared by students were also pasted in localities of DD Nagar, Gwalior (M.P.).

Educational Objectives

- To raise awareness about women's rights and gender equality.
- To provide students with a creative platform to express their appreciation for women's contributions.
- To inspire proactive participation in fostering gender inclusivity.

General Objectives

- To celebrate International Women's Day through artistic and meaningful expression.
- To engage the community in appreciating women's achievements and advocating for their empowerment.
- To create lasting visual messages on gender equality through posters.

Activity Overview

The "Women's Day Celebration - Poster Making" event, held on March 8, 2021, was organized to commemorate International Women's Day with external school students. In collaboration with the Rotaract Club of Prestige, Gwalior, the event featured poster creation, discussions, and an exhibition to promote awareness about gender equality and women's empowerment.

Event Highlights

1. Poster Creation:

Students participated enthusiastically in designing posters centered around themes of women's empowerment, gender equality, and appreciation for women's societal contributions. The activity enabled participants to convey powerful messages creatively.

2. Discussion and Reflection:

Facilitated by the Rotaract Club of Prestige, Gwalior, discussions were held to emphasize the importance of International Women's Day. Participants reflected on the challenges faced by women and shared ideas on how individuals and communities can contribute to achieving gender equality.

3. Poster Exhibition:

The created posters were displayed in a public exhibition, inviting community members to engage with the visual messages. The exhibition amplified the event's impact by spreading awareness to a wider audience.

Impact

• For Beneficiaries:

The posters shared on social media and displayed in DD Nagar, Gwalior, sensitized women about their rights and highlighted the importance of gender equality to the local community.

• For Participants:

Students gained a deeper understanding of women's issues and an opportunity to creatively express their support for women's empowerment.

Feedback and Testimonials

Beneficiary Feedback:

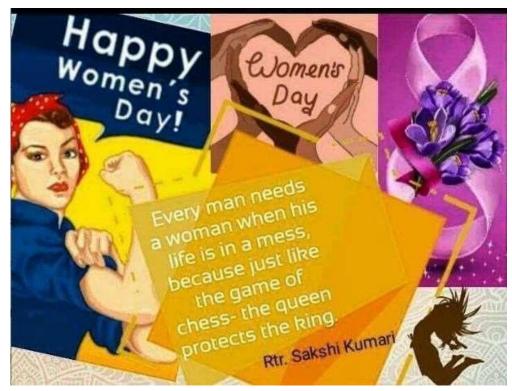
"The posters displayed in the locality were thought-provoking and conveyed powerful messages about women's rights."

- A Local Resident

Student Feedback:

"The event helped me express my ideas on gender equality creatively and taught me the importance of women's contributions to society."

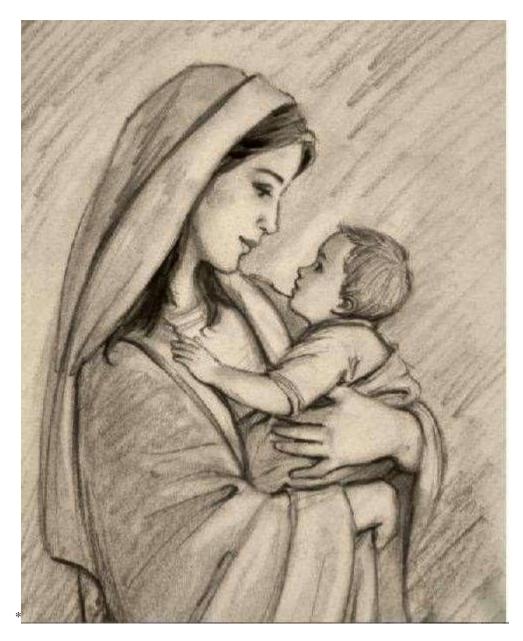
— A Student Participant



Glimpses of Poster Making on protection of women rights



Glimpses of Poster Making on protection of women rights



Glimpses of Poster Making on protection of women rights



Glimpses of Poster Making on protection of women rights

Acknowledgment

The organizers express their heartfelt gratitude to the Rotaract Club of Prestige, Gwalior, for their support and facilitation of the event. Special thanks to the faculty and volunteers for their dedication to making this initiative a success.

Conclusion

The Women's Day Celebration - Poster Making event effectively promoted gender equality and women's empowerment through creative and interactive methods. By engaging students in poster creation, fostering discussions, and showcasing their work in an exhibition, the event inspired meaningful conversations and actions supporting women's rights.

Report Submitted by:

Mr. Abhay Dubey Faculty Coordinator

Name of Activity: Vriksharopan

Organized by: Prestige Institute of Management, Gwalior Collaborating Agency: NCC Date of Activity: 03.07.2020 Venue: Community Hall, Gwalior Number of Students Participated: 22

Number of Beneficiaries: More than 20 saplings were planted by NCC cadets

Educational Objectives

- 1. To educate participants on the importance of afforestation and environmental conservation.
- 2. To instill a sense of responsibility toward sustainable practices among students.
- 3. To provide practical learning opportunities by engaging in tree-planting activities.

General Objectives

- 1. To contribute to increasing the green cover in the community.
- 2. To promote awareness about the benefits of trees and their role in ecological balance.
- **3.** To align the activity with national initiatives like Azadi Ka Amrit Mahotsav to inspire patriotism and community **service**.

About the Activity

The National Cadet Corps (NCC) at Prestige Institute of Management, Gwalior organized the 'Viksharopan' activity under the Azadi Ka Amrit Mahotsav. As part of the event, 22 cadets actively participated in planting over 20 saplings in the Community Hall premises.

Additionally, the cadets created and displayed informative posters to spread awareness about the importance of afforestation, environmental protection, and sustainable practices. The event combined hands-on efforts in tree planting with educational outreach, demonstrating a commitment to both action and advocacy for environmental conservation.

Impact

- 1. Over 20 saplings were planted, contributing to the community's green cover.
- 2. Enhanced awareness about afforestation and environmental protection among participants and the local community.
- 3. Inspired students to take individual and collective action for sustainability.
- 4. Strengthened the role of NCC in promoting civic responsibility and environmental stewardship.

Feedback and Testimonials

Beneficiaries:

 "It was inspiring to see the students actively participating in tree planting and raising awareness about environmental conservation. This initiative is a significant step towards a greener future." – Community Resident.

Students:

•

 "The Viksharopan activity gave us a sense of responsibility and pride in contributing to the environment. It was an enriching experience to connect with nature and spread awareness." – NCC Cadet.

Event Photographs



NCC volunteers planting saplings





CDT-ANUMEHA DWIVEDI INST-PIM GWALIOR ROLL NO-MP20SWA231142 UNIT-3 MP GIRL BATTALION NCC, GWALIOR

NCC volunteers planting saplings



NCC volunteers planting saplings



Reg no. MP20SWA231143 Cdt: diya jain institute : prestige institute of management Unit : 3MP girls battalion, NCC

NCC volunteers planting saplings

Acknowledgment

We extend our heartfelt gratitude to the NCC for their unwavering support and active involvement in making this activity a success. Special thanks to the students and faculty of Prestige Institute of Management, Gwalior, for their enthusiasm and dedication.

Conclusion

The 'Viksharopan' activity successfully achieved its objectives of promoting environmental conservation and patriotism. Through tree planting, awareness campaigns, and active participation, the event created a positive impact on the community. The activity not only enriched the participants' understanding of ecological sustainability but also instilled a sense of duty toward environmental protection, aligning with the spirit of the Azadi Ka Amrit Mahotsav.

Report Submitted by:

Ms. Pooja Kaurav Faculty Coordinator, NCC

Organized by: Prestige Institute of Management, Gwalior Collaborating Agency: NCC Date of Activity: 07.08.2020

Venue: Community Hall, Gwalior Number of Students Participated: 25

Number of Beneficiaries: NCC volunteers performed Yogasanas through zoom platform

Educational Objectives

- 1. To introduce participants to the health benefits of yoga and its significance in stress management.
- 2. To provide students with practical knowledge of yoga postures and breathing exercises for physical and mental well-being.
- 3. To promote the ancient practice of yoga as a holistic approach to health. **General Objectives**
- 1. To foster discipline, unity, and holistic development among students, in alignment with the values of the NCC.
- 2. To celebrate the International Day of Yoga by encouraging the adoption of yoga for a healthier lifestyle.
- 3. To enhance students' awareness of integrating physical and mental fitness into their daily routines. About the Activity

Prestige Institute of Management, Gwalior, in collaboration with the NCC, hosted a rejuvenating Yoga session on August 7, 2020. This virtual event, conducted via the Zoom platform, commemorated the International Day of Yoga and focused on fostering physical, mental, and spiritual well-being among students.

The session began with an introductory talk on the benefits of yoga, followed by trained instructors guiding participants through various yogic postures and breathing exercises. The activity aimed to promote flexibility, relaxation, and inner peace while encouraging a balanced and healthy lifestyle. **Collaboration with NCC**

The National Cadet Corps (NCC) played an instrumental role in organizing and participating in the event. This collaboration brought an additional layer of discipline and dedication, aligning with the NCC's mission of fostering leadership and holistic development in students.

Impact

1. Increased awareness among participants about the significance of yoga for physical and mental well-being.

- 2. Enhanced knowledge and practice of yogic postures and breathing techniques.
- 3. A strengthened sense of community and discipline through the active participation of NCC cadets.
- 4. Inspired participants to incorporate yoga into their daily lives for better stress management and overall health.

Feedback and Testimonials Beneficiaries:

• "The Yoga session was an excellent initiative that reminded us of the importance of maintaining both physical and mental fitness, especially in today's stressful environment." – A community participant.

Students:

• "This session was very refreshing and inspiring. It not only helped me learn new yoga postures but also motivated me to make yoga a regular part of my life." – NCC Cadet.



NCC volunteers performing yogasanas



NCC volunteers performing yogasanas





NCC volunteers performing yogasanas



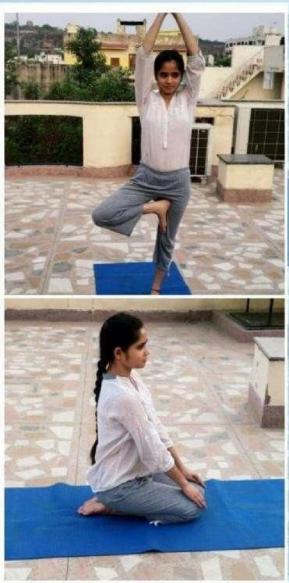
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MP20SWA231155

NIDHI JAISWAL

CADET

YOGA INTERNATIONAL DAY



NCC volunteers performing yogasanas



NCC volunteers performing yogasanas



NCC volunteers performing yogasanas

Acknowledgment

We extend our sincere gratitude to the NCC for their support and enthusiastic participation in this event. Special thanks to the trained instructors who ensured the session was educational, engaging, and impactful. The Institute also appreciates the efforts of the organizing committee for their dedication in making the event a success.

Conclusion

The Yoga session successfully achieved its objectives by promoting the practice of yoga and its importance in fostering a balanced lifestyle. The collaboration with the NCC added a sense of discipline and unity, reinforcing the values of the organization. Prestige Institute of Management, Gwalior remains dedicated to organizing such initiatives that contribute to the overall development and wellbeing of its students.

Report Submitted by:

Ms. Pooja Kaurav Faculty Coordinator, NCC

Name of Activity: Poster making on Beti bachao, Beti Padhao

Organized by: Prestige Institute of Management, Gwalior Collaborating Agency: NCC Date of Activity: 06. 01.2021

Venue: Community Hall, Gwalior Number of Students Participated: 20

Number of Beneficiaries: NCC volunteers prepared slogans and painting on the theme of beti bachao, beti padhao and disseminated awareness through social media platforms.

Educational Objectives

Cognitive Objectives: Encourage students to develop a deeper understanding of gender equality and the importance of girl child education.

Affective Objectives: Inspire students to internalize the value of social responsibility and empathy towards marginalized groups.

Skill Development Objectives: Enhance students' creative and artistic skills by providing them with opportunities to conceptualize and execute impactful visual messages.

General Objectives

Raise awareness about the significance of the Beti Bachao, Beti Padhao campaign among students and the community.

Foster collaboration and teamwork among students through a socially impactful initiative.

Promote artistic expression as a tool for advocacy and communication.

Activity Overview

Event Highlights:

- **Creative Expression:** Students were provided with canvases, paints, and other art supplies to create slogans and paintings inspired by the mission of Beti Bachao, Beti Padhao.
- **Collaboration with NCC:** NCC volunteers facilitated the activity and further disseminated the created content through social media platforms, reaching a wider audience.
- **Theme:** The artwork revolved around the themes of gender equality, the importance of girl child education, and empowerment.

Process:

- 1. The event began with an introduction to the **Beti Bachao**, **Beti Padhao** initiative, highlighting its goals and relevance.
- 2. Students were then encouraged to conceptualize slogans and paintings that resonated with the campaign's objectives.
- 3. Completed artworks were displayed, appreciated, and digitally shared to raise awareness beyond the immediate participants.

Impact of the Activity

- 1. Awareness Creation: The event successfully promoted the message of educating and empowering girls among the participants and the larger community through social media outreach.
- 2. **Creativity and Advocacy:** Students demonstrated a remarkable level of creativity in crafting impactful slogans and paintings that conveyed the urgency of gender equality.
- 3. **Engagement:** The activity fostered active participation and engagement, leaving a lasting impression on students and motivating them to advocate for social causes.
- 4. **Social Media Outreach:** The slogans and paintings reached an extended audience via digital platforms, amplifying the impact of the event.

Feedback and Testimonials

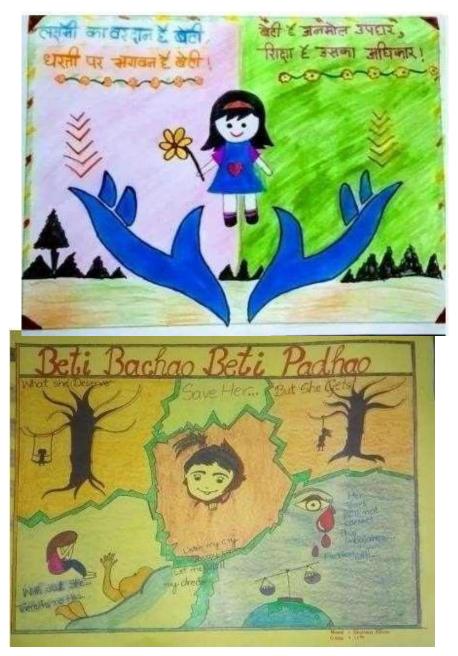
From Beneficiaries:

NCC Volunteer: "Participating in this event was an enriching experience. The slogans and paintings were a creative way to promote the Beti Bachao, Beti Padhao campaign. Sharing them on social media gave us a sense of contributing to a larger cause."

From Students:

Student Participant: "The event was both engaging and meaningful. It allowed us to use our creative talents to support a significant social cause. I feel proud to have been part of this initiative."

Event Photographs



Glimpses of Poster making on Beti bachao, Beti Padhao



Glimpses of Poster making on Beti bachao, Beti Padhao

Acknowledgment

We extend our heartfelt gratitude to the **National Cadet Corps** (NCC) for their unwavering support and collaboration. Their efforts in facilitating the activity and ensuring the dissemination of the artwork were invaluable. Special thanks to the **faculty coordinators** and students for their enthusiasm and dedication, which made the event a grand success.

Conclusion

The "Make Some Slogans and Paintings" activity was a resounding success, blending creativity with social advocacy. The event highlighted the importance of educating and empowering girls and provided a platform for students to express their ideas artistically. Prestige Institute of Management remains committed to organizing such initiatives that promote critical social messages while fostering creativity, awareness, and student engagement.

Report Submitted by:

Ms. Pooja Kaurav Faculty Coordinator, NCC

Name of Activity: Environmental awareness through

Posters and Slogans

Organized by: Prestige Institute of Management, Gwalior Collaborating Agency: NCC Date of Activity: 10. 02.2021

Venue: Community Hall, Gwalior Number of Students Participated: 15

Number of Beneficiaries: NCC volunteers prepared slogans and painting on the theme of environmental conservation and disseminated awareness through social media platforms.

Educational Objectives

- 1. **Cognitive Objectives:** Enhance participants' understanding of critical environmental issues and their role in promoting sustainability.
- 2. Affective Objectives: Instill a sense of responsibility and commitment towards environmental conservation among participants.
- 3. **Skill Development Objectives:** Encourage the development of creative and communicative skills through the creation of impactful posters and slogans. **General Objectives**
- 1. Spread awareness about pressing environmental issues like deforestation, climate change, and pollution.
- 2. Foster creativity and teamwork among students through a socially relevant initiative.
- 3. Use artistic expression as a medium to advocate for environmental conservation.

Activity Overview Poster Exhibition:

The event featured a vibrant display of thought-provoking posters, each addressing various environmental issues such as deforestation, pollution, climate change, and biodiversity loss. Participants demonstrated their artistic skills while conveying powerful messages to engage and educate the audience.

Slogan Contest:

A lively slogan contest encouraged participants to encapsulate environmental consciousness in concise and memorable phrases. The competition sparked enthusiastic participation, fostering a sense of camaraderie and healthy competition among attendees.

Process:

- 1. The event began with an introduction to the importance of environmental conservation and its relevance in the current context.
- 2. Participants were provided with necessary materials and ample time to create posters and slogans.
- 3. The completed posters and slogans were displayed in an exhibition, appreciated by attendees, and later shared on social media platforms to reach a broader audience.

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Feedback and Testimonials

From Beneficiaries:

NCC Volunteer: "This event was an eye-opener for us. The posters and slogans beautifully conveyed the urgency of conserving our environment. Sharing them on social media felt like contributing to a meaningful cause."

From Students:

Student Participant: "Creating posters and slogans on environmental issues was both fun and enlightening. It made me realize the power of creativity in driving social change."

Event Photographs



NCC volunteers displaying posters and slogans



NCC volunteers displaying posters and slogans

Acknowledgment

We express our sincere gratitude to the National Cadet Corps (NCC) for their collaboration and support in organizing this impactful event. We extend our appreciation to the faculty coordinators and students for their enthusiastic participation and dedication. Special thanks to the community members who supported the event and helped amplify its message.

Conclusion

The "Environmental Awareness through Posters and Slogans" activity was a dynamic and impactful initiative that combined creativity with education. The event not only raised awareness about critical environmental issues but also inspired participants to become advocates for sustainable practices. Prestige Institute of Management remains committed to organizing similar initiatives that promote social responsibility and environmental consciousness among students and the wide

Report Submitted by:

Ms. Pooja Kaurav Faculty Coordinator, NCC

Name of Activity: Swachhta abhiyaan

Organized by: Prestige Institute of Management, Gwalior Collaborating Agency: NCC Date of Activity: 22. 04.2021

Venue: Community Hall, Gwalior Number of Students Participated: 20

Number of Beneficiaries: NCC volunteers conducted a cleanliness drive in the localities of DD nagar and Gole ka Mandir, Gwalior

Educational Objectives

- To impart knowledge about environmental conservation and its relevance to personal and societal well-being.
- To develop practical skills in waste management and sustainable practices.
- To instill a sense of civic responsibility in maintaining cleanliness and hygiene.

General Objectives

- To create awareness about the importance of cleanliness and its role in building a healthy community.
- To engage students in activities fostering teamwork and a shared sense of responsibility toward the environment.

Activity Overview

- 1. **Clean-up Drive:** Students conducted cleanliness activities in the localities of DD Nagar and Gole ka Mandir, equipped with gloves, brooms, and trash bags to ensure a thorough clean-up.
- 2. Awareness Session: A session was conducted emphasizing waste segregation, recycling, and individual roles in maintaining a clean and green environment.
- 3. **Poster Making Competition:** Students expressed their creativity and understanding of cleanliness and environmental conservation through thought-provoking posters.

Impact

- The cleanliness drive resulted in visibly cleaner surroundings, improving the hygiene of targeted localities.
- Students developed a better understanding of sustainable waste management practices and the importance of environmental conservation.
- Community members appreciated the efforts, which inspired a positive attitude toward cleanliness and hygiene.

Feedback and Testimonials

Beneficiary Feedback:

"The initiative brought a noticeable change in our locality, and the awareness session provided valuable insights into cleanliness practices. The efforts by students are commendable." — Local Resident of DD Nagar

Student Feedback:

"This activity taught us the importance of teamwork and responsibility. It was a great opportunity to contribute to the community while learning the practical aspects of environmental conservation."

- NCC Volunteer

Event Photographs



Glimpses of Swachhta abhiyaan

Acknowledgement

We extend our heartfelt gratitude to the Prestige Institute of Management, Gwalior, for organizing this event and providing students with an opportunity to contribute to society. Special thanks to the collaborating agency, NCC, for their active involvement and support in ensuring the success of this initiative.

Conclusion

The Swachhta Abhiyaan, conducted as part of Swachhta Diwas, proved to be a significant step toward fostering environmental responsibility among students and the community. The enthusiastic participation of 20 students demonstrated the event's success, leaving a lasting impact on the targeted localities and inspiring further initiatives for environmental sustainability.

Report Submitted by:

Ms. Pooja Kaurav Faculty Coordinator, NCC

Herbal Plantation "Arogya Vatika"

Organized by: Prestige Institute of Management, Gwalior Collaborating Agency: Rotaract Club of Prestige Institute of Management, Gwalior Date of Activity: 23/11/2020

Venue: Community Hall, Gwalior Number of Students Participated: 40

Number of Beneficiaries: Herbal plantation was performed in the localities of DD nagar, Gwalior

Educational Objectives

- To educate participants on the benefits of herbal plants for health and wellness.
- To provide practical knowledge about the cultivation and care of herbal plants.
- To emphasize the importance of sustainable practices for environmental conservation.

General Objectives

- To promote herbal gardening as a means of enhancing both environmental and personal well-being.
- To encourage the adoption of herbal remedies for common ailments as a natural alternative to synthetic medicines.
- To create awareness about the role of greenery in reducing pollution and improving air quality.

Activity Overview

The "Grahe Grahe Arogya Vatika" initiative involved the plantation of herbal plants such as Tulsi, Neem, Aloe Vera, and Ashwagandha in various locations within DD Nagar, Gwalior. The activity was conducted with the active participation of 40 students and enthusiastic involvement from local residents.

- Plantation Drive: Participants planted herbal saplings in designated areas and guided residents on their medicinal uses and maintenance.
- Awareness Session: Information was provided about the health benefits of each herb, including their role in strengthening immunity and addressing common health issues.

Impact

- Environmental Impact: The plantation added greenery to the locality, contributing to reduced pollution and improved air quality.
- **Community Impact:** Residents gained valuable knowledge about the medicinal properties of herbal plants and were inspired to cultivate them in their own homes.
- Educational Impact: Students developed practical skills in plantation and an understanding of sustainable practices, as well as increased awareness of herbal remedies.

Feedback and Testimonials

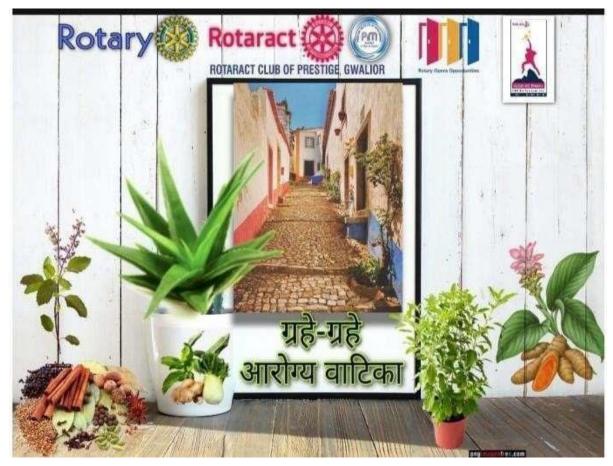
Beneficiary Feedback:

"This initiative has inspired us to grow herbal plants in our own homes. The guidance on their uses and care was very helpful. Thank you to the students for making this possible." — Resident of DD Nagar

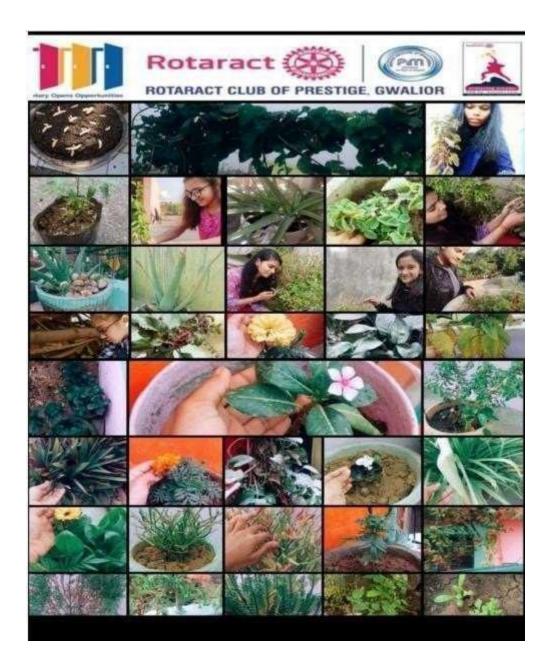
Student Feedback:

"This activity was a meaningful way to give back to the community while learning about herbal plants and their importance for both health and the environment."

- Rotaract Club Member



Glimpses of Herbal Plantation "Arogya Vatika"



Glimpses of Herbal Plantation "Arogya Vatika"

Acknowledgement

We sincerely thank Prestige Institute of Management, Gwalior, and the Rotaract Club for organizing this impactful event. A special thanks to the residents of DD Nagar for their participation and cooperation, which made this initiative a success.

Conclusion

The "Grahe Grahe Arogya Vatika" Herbal Plantation Drive successfully combined education, community engagement, and environmental action. With the active involvement of 40 students and the support of local residents, the event contributed to the promotion of health, sustainability, and environmental conservation. This initiative serves as a stepping stone for future projects aimed at creating a greener and healthier community.

Report Submitted by:

Mr. Abhay Dubey Faculty Coordinator

Name of Activity: Chahak 2.0

Organized by: Prestige Institute of Management, Gwalior Collaborating Agency: Rotaract Club of Prestige Institute of Management, Gwalior Date of Activity: 10-06-2021

Venue: Community Hall, Gwalior Number of Students Participated: 65 students

Number of Beneficiaries: Under this initiative food and water arrangements for birds was made.

Educational Objectives

- 1. Awareness: To increase awareness regarding the challenges faced by birds during high-temperature conditions and their survival needs.
- 2. Environmental Responsibility: To cultivate a sense of responsibility in students for the welfare of animals and the environment, fostering a culture of empathy and care for wildlife.
- 3. **Engagement:** To actively engage students in hands-on activities that contribute to environmental sustainability, allowing them to make a direct impact.

General Objectives

- 1. To provide food and water for local birds suffering from heat stress.
- 2. To raise awareness about the importance of taking care of wildlife in urban spaces.
- 3. To engage students in practical environmental actions that positively impact their community.
- 4. To develop leadership and teamwork skills among the participants of the Rotaract Club.

Activity

Overview

The event took place at the Community Hall in Gwalior, where 65 students participated actively in organizing and executing the initiative. The core activity involved setting up multiple food and water stations for birds across designated areas in Gwalior, ensuring easy access for the birds to essential resources.

Students were divided into teams, each responsible for a particular area. They worked together to create bird-friendly spaces with water bowls, grains, and seeds. Additionally, educational materials highlighting the importance of birds and their role in the ecosystem were distributed among the community.

Impact

- **Environmental Impact:** The initiative provided much-needed sustenance for birds, ensuring their survival during the hot summer days. The water and food stations helped mitigate the adverse effects of the heat on local bird species.
- **Student Impact:** Students developed a deeper understanding of environmental challenges and animal welfare. The event encouraged them to take active steps in protecting wildlife and contributed to their personal growth and sense of social responsibility.
- **Community Engagement:** The initiative also positively impacted the local community by educating people about the importance of caring for birds and creating more bird-friendly environments.

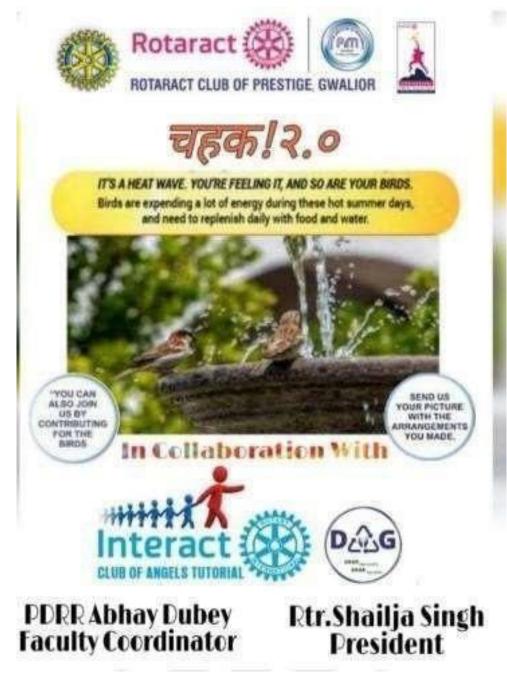
Feedback and Testimonials

- **Student Feedback:** "CHAHAK 2.0 was an eye-opening experience for me. I never realized how difficult it could be for birds during the summer heat. Taking part in this event made me more conscious of how little things like providing water can make a huge difference in the survival of wildlife. It felt amazing to contribute to something so meaningful." A Student Volunteer
- **Beneficiary Feedback (Community):** "It is heartwarming to see such efforts being made for the birds, especially in these challenging times. The water stations were extremely helpful during the extreme heat, and it's wonderful to see young people caring for our environment. Thank you for this initiative!" *Local Resident*

Event Photographs



Students making food and water arrangements for birds



Event Poster



Students demonstrating food and water arrangements for Birds

Acknowledgement

We would like to extend our heartfelt gratitude to all the participants, volunteers, and the collaborating agency, the Rotaract Club of Prestige Institute of Management, Gwalior, for their enthusiasm and dedication in making CHAHAK 2.0 a success. We also thank the community members who supported the initiative and contributed to its smooth execution.

Special thanks to the faculty and staff of Prestige Institute of Management, Gwalior, for their continuous guidance and encouragement.

Conclusion

CHAHAK 2.0 not only helped to provide immediate relief to birds during the scorching heat, but it also instilled in students a lasting sense of responsibility toward environmental and animal welfare. The event showcased the power of collaboration and the positive influence of young people in creating a better world for all living beings. We hope this initiative will inspire others to take similar actions and continue the effort to protect wildlife and nurture our environment.

Report Submitted by:

Mr. Abhay Dubey Faculty Coordinator

Name of activity: International Family Day

Organized by: Prestige Institute of Management, Gwalior Collaborating Agency: Rotaract Club of Prestige Institute of Management, Gwalior

Date of Activity: 15-05-2021

Venue: Community Hall, Gwalior Number of Students Participated: 09 students

Number of Beneficiaries: In this event, 25 school students along with their parents participated and recreational activities were performed for the parents.

Educational Objectives

1. Family Bonding:

To encourage families to engage in meaningful activities, enhancing the bond between parents and children.

- Cognitive Skills Development: To improve cognitive abilities such as logical reasoning and critical thinking through the Blood Relation Quiz.
- 3. Interactive Learning:

To create an interactive learning environment where participants can enhance their knowledge in a fun and competitive manner.

General Objectives

- 1. To provide an enjoyable and educational experience for both children and their parents.
- 2. To celebrate the importance of family through shared activities.
- 3. To enhance the relationship dynamics between family members through interactive games.
- 4. To promote intellectual growth through activities that stimulate critical thinking and reasoning.

Activity Overview

The event was hosted virtually on 15th May 2021, and 09 students of Prestige Institute of Management, Gwalior participated in organizing the activity. 25 school students along with their parents attended the event. The day began with the Blood Relation Quiz, where participants answered questions related to familial relationships, testing their logical reasoning and memory skills.

Following the quiz, a fun-filled board game session was held where the parents engaged in interactive games with their children, fostering an atmosphere of fun and relaxation. Both activities aimed at promoting mental sharpness and providing opportunities for family members to spend quality time together.

Impact

• Educational Impact:

The quiz enhanced the participants' cognitive and reasoning skills while fostering healthy competition among students. The activity also provided an opportunity for children to learn about blood relations and develop a better understanding of logic.

• Social and Emotional Impact:

Parents and children formed stronger connections through the board games, reinforcing the importance of spending quality time together. The event also allowed families to bond, sharing laughter and enjoyable moments in a relaxed setting.

• Community Impact:

The event reached out to the local community by involving school students and their families, strengthening the ties within the community while promoting family values.

Feedback and Testimonials

• Student Feedback:

"Organizing this event was a lot of fun. I enjoyed participating in the quiz and watching the families interact during the board game session. It was a great way to celebrate International Family Day while learning something new." – A Student Volunteer

• Beneficiary Feedback (Parent):

"We really enjoyed the quiz and board games. It was wonderful to participate with my child and learn something new together. It was a much-needed bonding experience, especially in these times. Thank you for organizing such a wonderful event!" – *Parent of a Participating Student*

• Beneficiary Feedback (Student):

"The quiz was challenging, but it helped me think more critically. I loved the board games because I got to spend quality time with my parents. It was a day full of fun and learning!" – *Student Participant*



Event Photographs

Event Poster

Acknowledgement

We would like to express our gratitude to the students of the Rotaract Club for their diligent effort in organizing and executing the event. Special thanks to the participating school students and their parents, whose involvement made the event a success. We also appreciate the faculty and staff of Prestige Institute of Management, Gwalior, for their continued support.

Conclusion

The Virtual Blood Relation Quiz and Board Game event was a successful initiative that brought families together, provided valuable learning experiences, and celebrated the importance of family. It not only helped develop cognitive skills but also encouraged family bonding. The event underscored the value of spending quality time with loved ones and provided an enjoyable break from the usual routine, allowing everyone to come together and celebrate International Family Day in a meaningful way.

Report Submitted by:

Mr. Abhay Dubey Faculty Coordinator

Name of activity: Prayas: Woollen cloth collection and Distribution Drive

Organized by: Prestige Institute of Management, Gwalior Collaborating Agency: Rotaract Club of Prestige Institute of Management, Gwalior Date of Activity: 13- 01-2021

Venue: Community Hall, Gwalior Number of Students Participated: 25 students

Number of Beneficiaries: Woollen clothes and blankets were distributed to around 60 individuals of slum areas

Educational Objectives

1. Promote Social Responsibility:

To instill a sense of social responsibility and empathy among students by encouraging active participation in community welfare initiatives.

2. Community Engagement:

To raise awareness about the needs of underprivileged communities during winter and the importance of collective action in addressing such challenges.

3. Empathy and Compassion Development:

To nurture empathy and compassion in students through hands-on volunteering and direct interaction with the beneficiaries.

General Objectives

- 1. To collect and distribute woollen clothes and blankets to underprivileged families, particularly those living in slum areas, ensuring they have protection against the harsh winter.
- 2. To foster a sense of community engagement, solidarity, and empathy among students, faculty, and staff through the collaborative efforts of the Rotaract Club and the community.
- 3. To educate students about the importance of social welfare activities and the role of NGOs and local leaders in addressing societal issues.
- 4. To enhance the impact of similar future drives by assessing the effectiveness of the current initiative and refining strategies for better outreach.

Activity Overview

The initiative began with a robust woollen cloth collection drive within the institute. Students, faculty, and staff actively contributed warm clothing items, emphasizing collective responsibility towards the less privileged in the community. The overwhelming response showcased the institute's solidarity in addressing the challenges of winter.

The Rotaract Club worked alongside local NGOs, community leaders, and volunteers to ensure the event's success. After collecting the items, the club members carried out distribution across multiple slum areas, targeting those who are most in need. Woollen clothes, including sweaters, jackets, shawls, blankets, and other essentials, were distributed.

In addition to the distribution of clothes, community engagement activities were conducted. Rotaract members led discussions on the importance of winter clothing and hygiene, providing essential tips to help people stay healthy during the cold months.

Impact

Social Impact:

The distribution of woollen clothes provided immediate relief to underprivileged families, helping them cope with the extreme winter temperatures.

• Educational Impact:

The initiative educated both participants and beneficiaries on the importance of collective action, community solidarity, and empathy. Students learned firsthand about the needs of vulnerable populations and gained valuable experience in organizing and executing a social welfare event.

• Community Engagement:

The active involvement of students, faculty, and staff in both the collection and distribution phases of the drive fostered a strong sense of community within the institute. Additionally, the awareness sessions helped empower local communities with practical knowledge about health and winter preparedness.

Feedback and Testimonials

• Student Feedback:

"This event was a truly fulfilling experience. It was amazing to see the difference we could make in someone's life by simply donating some old clothes. I'm glad to be part of such an initiative that brings warmth not just in terms of clothes, but also through kindness." – *Student Participant*

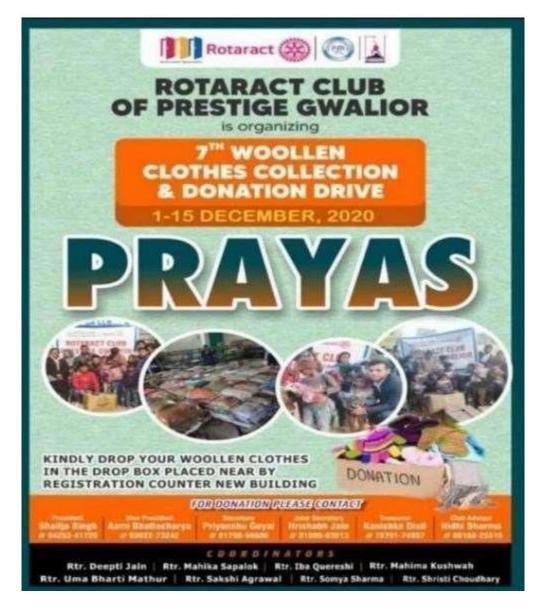
• Beneficiary Feedback (Parent):

"We are really grateful for the clothes we received today. The cold was becoming unbearable, and this act of kindness means a lot to us. Thank you to the Rotaract Club and all those who contributed." – *Beneficiary (Parent)*

• Beneficiary Feedback (Student):

"I feel thankful for the warm clothes. It will really help us get through this winter. I also learned a lot from the awareness session; it was very informative." – *Beneficiary (Student)*

Event Photographs



Prayas: Poster



Glimpses of Prayas



Glimpses of Prayas



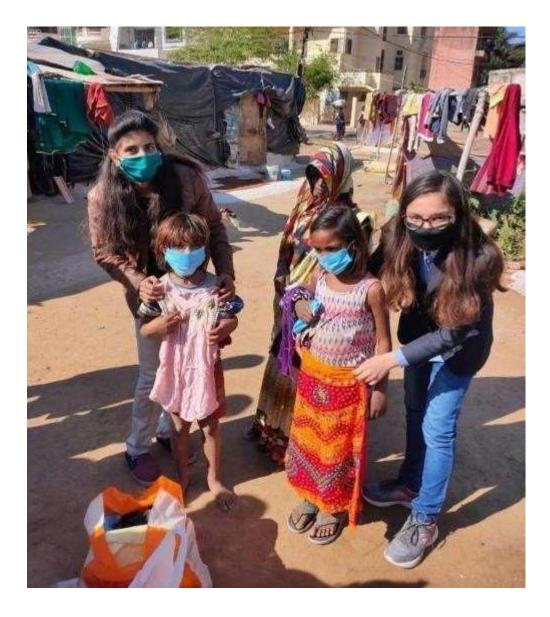
Glimpses of Prayas



Student volunteers distributing woollen clothes in slum areas



Student volunteers distributing woollen clothes in slum areas



Student volunteers distributing woollen clothes in slum areas



Student volunteers distributing woollen clothes in slum areas



Student volunteers distributing woollen clothes in slum areas



Student volunteers distributing woollen clothes in slum areas

News Coverage





नवभारत

ग्वालियर, मंगलवार, 26 जनवरी, 2021

रोट्रेक्ट क्लब के तत्वाधान में जरूरतमंदों को बांटे गर्म कपड़े

'अभियान अत्यन्त सफलता पूर्वक सम्पन्न हुआ। इस वर्ष मेला ग्राउंड, दीनदयाल नगर फुटपाथ, मुरार फुटपाब एवं गोला का मंदिर तथा पिंटो पार्क क्षेत्र में जरूरतमंदी को गर्म कपडे वितरित किये गये एवं छोटे बच्चो को सदी के मौसम में स्वास्थ संरक्षण के उपाय भी बताये गये। इस अभियान में मुख्य रूप से रोट्रेक्ट करूब, प्रेस्टीज के छात्र/छात्रायें शामिल रहे जिनमें रोट्रेट क्लब प्रेस्टीज को अध्यक्ष छात्रा शैलना सिंह एवं सदस्य छात्र/छात्रायें आस्मि, निधि, कनिष्का, अभय, अनुराग, दीप्ति, उमा, पहिमा, साक्षी, आरती, ज्वेता, श्रृष्टि, महिका, अफ़जल एवं सौम्या शामिल हुये एवं मीडिया प्रभारी डॉ. नंदन वेलणकर मौजूद रहे।



खात्र/ छात्राओं ने गर्म कपडे इकड़े करने के लिये ७ दिवसीय अभियान महाविद्यालय परिसर में चलाया। इस आयोजन को सफल बनाने में संस्थान के निदेशक हाँ. एस.एस. भाकर का उत्साहवर्धन विद्यार्थियों के साथ हमेशा बना रहा। इस अवसर पर हाँ. भाकर ने **कहा कि** अच्छी शिक्षा, उज्जवल भविष्य के साथ-साथ विद्यार्थियों में सामाजिक उत्तरदायित्व एवं समाज में पिछडे तबके के प्रति सहानुभूति एवं सहायता की भावना सदैव होनी चाहिये इसी वद्देश्य को ध्यान में रखते हुए संस्थान ने प्रयास अभियान के माध्यम से यह कार्यक्रम प्रतिवर्ष करने का बीजा उठाया है।

रोट्रेक्ट क्लब, प्रेस्टीन के समन्वयक प्रो. अभय दुधे के कुशल नेतृत्व में इस वर्ष भी प्रयास

नवभारत न्यूज

रवेता, शृष्टि, महिका, अफजल एव सैन्या उपरिवत रही।

रवालियर, 25 जनवरी। प्रेस्टोज प्रबंधन संस्थान, ग्वालियर द्वारा सामाजिक उत्तरवायित्त निर्वहन हेतु महाविद्यालय द्वारा येट्रेक्ट बुरुव कागठन किया गया है। बाग हो महाविद्यालय द्वारा येट्रेक्ट क्ल्य

प्रेस्टीज प्रबंधन संस्थान की पहल

के तत्वाधान में निरंतर सामाजिक सहभागिता संबंधी कार्यक्रम किये जाते रहे है जिनमें महाविद्यालय के छात्र/छात्राएं पूरे उत्साह के साथ उपस्थिति देते रहे है। इसी कडी में इस वर्ष अर्थी जार ''प्रयास' कार्यक्रम का आयोजन किसा गर्म। कपडी जितरित्र गये।

Acknowledgement

We express our deepest gratitude to the students, faculty, and staff of Prestige Institute of Management, Gwalior, whose generous contributions made this event a success. Special thanks to the Rotaract Club of PIMR, Gwalior, for their leadership and tireless efforts in organizing and executing the event. We also appreciate the local NGOs, community leaders, and volunteers for their collaboration and support in making this event impactful.

Conclusion

"Prayas: Woollen Cloth Collection and Distribution Drive" was a resounding success, demonstrating the power of collective effort and social responsibility. The event not only provided warmth to those in need but also instilled a sense of empathy and social consciousness in the participants. The drive's success highlighted the importance of community engagement and the pivotal role that institutions like Prestige Institute of Management, Gwalior, play in addressing societal issues. Through the dedication of the Rotaract Club and the active participation of 25 students, the initiative has set a benchmark for future welfare activities, creating a lasting impact on both the beneficiaries and the volunteers.

Report Submitted by:

Mr. Abhay Dubey Faculty Coordinator

Name of activity: Sahyog: Stationary Distribution Drive

Organized by: Prestige Institute of Management, Gwalior Collaborating Agency: Rotaract Club of Prestige Institute of Management, Gwalior Date of Activity: 27-01-2021

Venue: Community Hall, Gwalior Number of Students Participated: 30 students

Number of Beneficiaries: Stationary kits were distributed to 75 slum kids.

Educational Objectives

1. **Promote Education and Literacy:**

To support children in slum areas by providing essential stationery supplies, helping to bridge the educational gap.

- 2. Foster a Learning Culture: To ignite curiosity and foster a love for learning in underprivileged children by empowering them with educational tools.
- 3. Instill Social Responsibility: To cultivate a sense of social responsibility among students by encouraging them to contribute to educational welfare initiatives.

General Objectives

- 1. To collect and distribute stationery supplies to children in underprivileged areas, ensuring that they have the necessary tools for their education.
- 2. To create awareness about the importance of education in underprivileged communities and foster a culture of learning.
- 3. To engage students in social welfare activities that promote empathy, compassion, and a sense of collective responsibility.
- 4. To establish a sustainable initiative for supporting educational causes and encouraging continued involvement from the community.

Activity Overview

"Sahyog" began with a stationery donation drive within the institute. Students and staff actively contributed school supplies such as notebooks, pencils, erasers, and other essential items. This initiative highlighted the collective commitment of the institute's community to support education in underprivileged communities.

To ensure the success of the event, the Rotaract Club collaborated with local organizations, slum leaders, and volunteers. This strategic collaboration allowed for seamless planning and execution, enabling the distribution to reach the maximum number of beneficiaries.

The culmination of "Sahyog" involved the distribution of stationery in targeted slum areas. Rotaract Club members and volunteers personally handed out the stationery kits to the children. These interactions were not just about distributing supplies but also about encouraging the children to value education and fostering a passion for learning.

Impact on the Community

The immediate impact of "Sahyog" was the provision of essential stationery supplies to 75 children in slum areas, enabling them to continue their education without the barrier of inadequate resources.

The initiative also had a broader impact on the community by promoting literacy and the importance of education, and instilling hope for a better future among the children. By supporting these young minds, "Sahyog" emphasized the value of education in overcoming socio-economic challenges.

Future Endeavors and Sustainability

"Sahyog" has laid the groundwork for future initiatives by the Rotaract Club of Prestige, Gwalior. The club plans to sustain this drive by conducting similar campaigns each year and expanding it to reach more children in need. By building on the success of "Sahyog," the club aims to create long-term educational opportunities and foster a continuous cycle of giving within the community.

Feedback and Testimonials

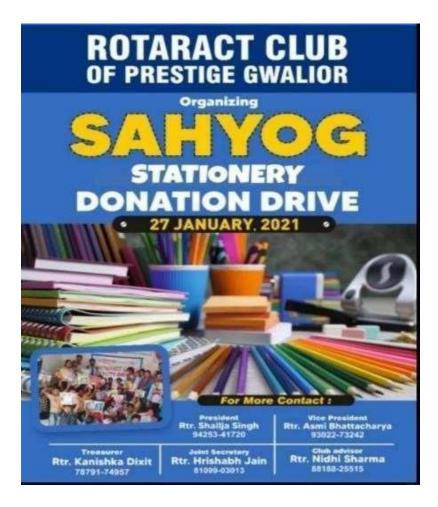
• Student Feedback:

"It was heartwarming to see the smiles on the children's faces when they received their stationery. This experience has made me realize how important education is, and I am proud to have contributed to such a meaningful cause." – *Student Participant*

Beneficiary Feedback (Parent): "We are so grateful to the Rotaract Club for this gesture. My children were so happy to receive the stationery, and I know it will make a big difference in their studies. Thank you for your kindness." – *Beneficiary (Parent)* Beneficiary Feedback (Student):

"I feel so happy to have received notebooks and pencils. Now I can write and learn better. Thank you for helping me to study." – *Beneficiary (Student)*

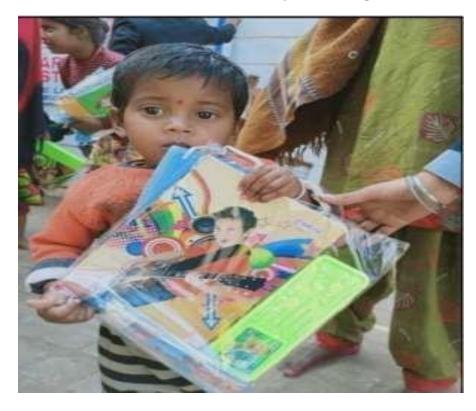
Event Photographs



Event Poster



Stationary kits arrangements for distribution-



Kids after receiving stationary kits





Student volunteers distributing stationary kits to slum kids

Acknowledgement

The Rotaract Club of Prestige, Gwalior, would like to extend heartfelt gratitude to the students, faculty, and staff of Prestige Institute of Management, Gwalior, for their generous contributions to the stationery drive. Special thanks go to the local organizations, slum leaders, and volunteers for their invaluable support in facilitating the distribution process.

Conclusion

"Sahyog: Stationery Distribution Drive" was a resounding success, demonstrating the power of collective effort in empowering communities. The collaboration between the Rotaract Club, students, and local volunteers highlighted the importance of education as a tool for social change. Through the active participation of 30 students, the drive provided 75 children in slum areas with essential educational supplies, fostering a sense of hope and promoting a culture of learning. Moving forward, the Rotaract Club of Prestige, Gwalior, aims to continue its efforts in supporting education and making a meaningful impact in the lives of those in need.

Report Submitted by:

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